

Hey, kids, we need your help. We'd like to come up with some new ads, but can't think of anything. Can you draw us a picture, or even an ad, to help us get started? Once all the drawings have been collected, we will award prizes to the top 3, and they will be used in one of our future ads.

The prizes are:

1st- \$20  
2nd- \$10  
3rd- \$5

Rules:

You give us permission to use the submitted artwork in any future ads (even if they are not chosen as one of the top 3), including the right to modify the artwork to fit our intended use. By modify, we mean change the size and color, remove items from it, or add to it so that we can say what we are trying to say in the ad.

You also allow us to collect your contact information to use for the contest if your child wins. It will not be used for anything else after the contest is over.

Children up to and including 5th grade are eligible to enter.

Artwork will be judged based on how it can be used in an ad, not necessarily how "good" it is.

To give you an idea of what we do, we sell lawn mowers, chain saws, and string trimmers; we have parts for and repair lawn equipment. We also offer printing, like business cards, envelopes, flyers, and other things like that.

Parents, you can help your child by explaining what we are looking for, and help them to an extent with the drawing. Don't do it all for them, though, this is a contest for the kids.

Draw the pictures on the back of this sheet, using pencil, ink or crayon.

Child's Name: \_\_\_\_\_

Parents, by signing below, you agree to the rules above, and give permission for your child to enter the contest.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please print your name: \_\_\_\_\_

Phone: \_\_\_\_\_

You can mail or drop off the completed picture. Our address is

Cole Farm Equipment, Inc.  
933 N Hwy 79  
Irvington, KY 40146

Entries are due September 1st, 2010